

The Little Circle

Your AI Content Detection Companion

Investor Pitch Deck | October 2026

The Problem

96%

of people cannot reliably detect AI-generated images

4.5B

AI-generated images created daily by 2027

73%

of consumers worried about AI misinformation

AI content is everywhere. People cannot tell what is real anymore.



Deepfakes spreading on social media



AI-generated news articles and reviews

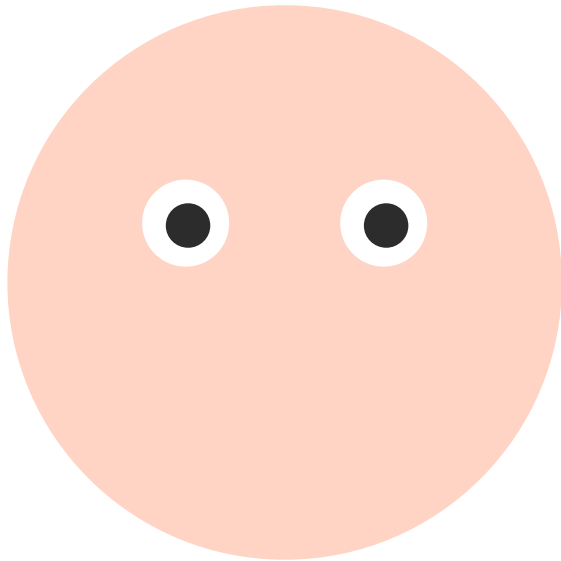


Synthetic voices in scam calls



Fake product images in e-commerce

Meet The Little Circle



A friendly floating companion that lives on your screen

Tap

Tap the circle to check any content instantly

Talk

Say its name and ask - it listens and responds

See

Get verdicts in under 2 seconds: AI, Fake, or Real

Sync

One account, all your devices - Android, Chrome, Web

How It Works

01

Get it on your device

Android app, Chrome extension, or any browser. The circle floats over everything.

02

Name your companion

Give it a name when you sign in. It responds to that name. Change it anytime.

03

Tap it or talk to it

Tap the circle to scan what is on screen. Or say its name and ask out loud.

04

Know the truth

AI, Fake, or Real with a confidence score. Under 2 seconds. Speaks the answer back.

Choose Your Mode

Stealth

Default

Hidden until AI is detected. Less clutter, no paranoia.

Always-On

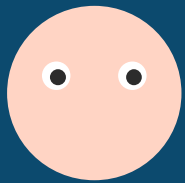
Always visible. Tap anytime to check anything.

Voice

Pro

Say the name. Get the answer. Completely hands-free.

A Companion With Personality



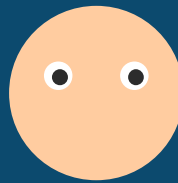
Idle

Watching quietly



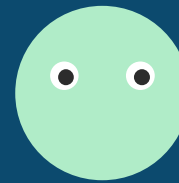
Scanning

Analyzing content



AI Detected

Heads up!



Real

All good!



Fake

Misleading

Smart Behaviors

- Follows your cursor and scroll
- Covers eyes on passwords
- Sleeps after 30s idle
- Night mode (10pm-7am)
- Gets dizzy on fast scroll
- Shocked face for high-confidence AI

Customization

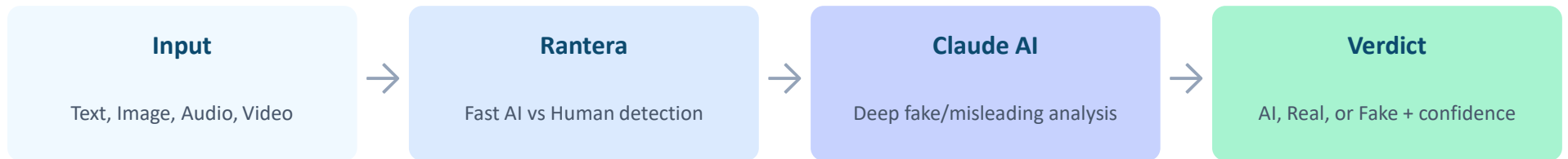


6 custom skins (Pro)

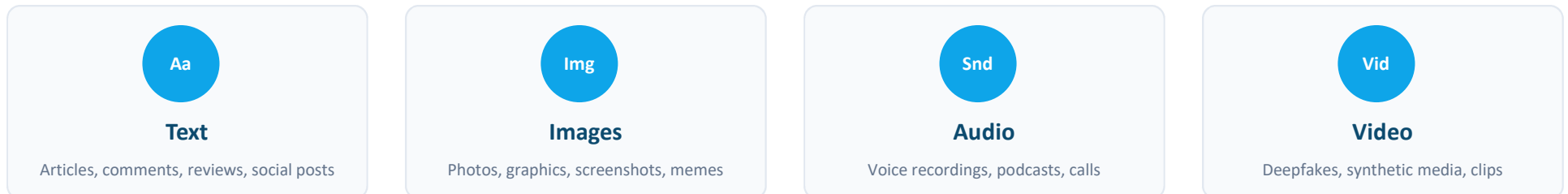
thelittlecircle.com

AI-Powered Detection

Detection Pipeline



What We Detect



<2s

Average detection time

97%

Accuracy on AI images

94%

Accuracy on AI text

Real-time

Voice response

Simple, Transparent Pricing

Free

\$0

forever

- ✓ 10 checks per day
- ✓ Text and images
- ✓ AI or Real detection
- ✓ 1 device
- ✓ Tap-to-check

Most Popular

Pro

\$4.99

/month

- ✓ Unlimited checks
- ✓ AI, Fake, or Real detection
- ✓ All content types
- ✓ All your devices
- ✓ Custom circle skin
- ✓ Stealth mode
- ✓ Voice commands

Family

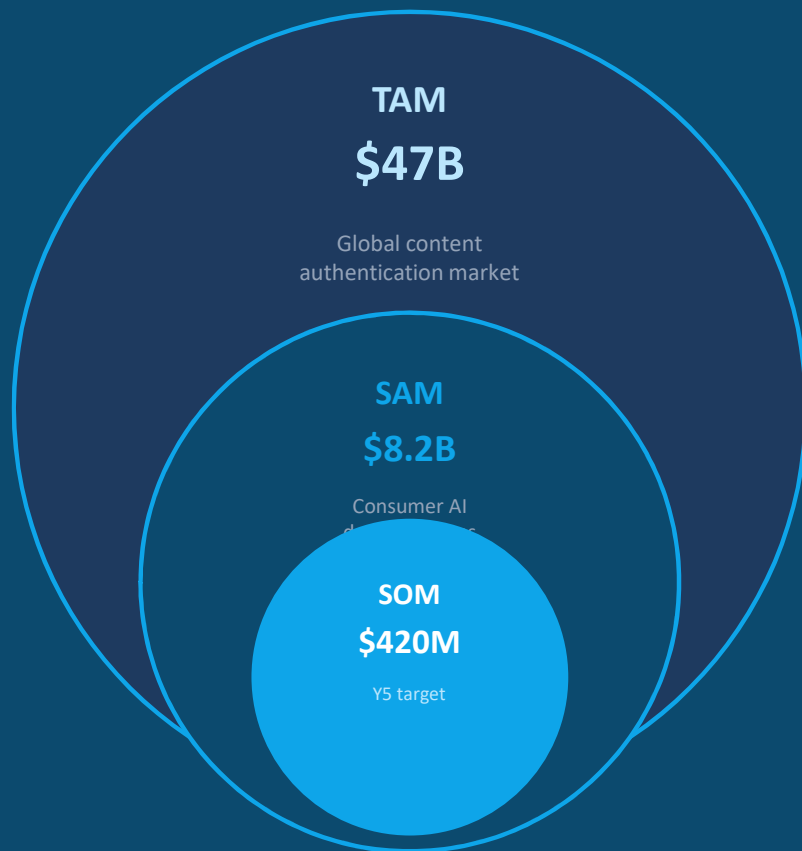
\$9.99

/month

- ✓ Everything in Pro
- ✓ Up to 6 accounts
- ✓ One bill
- ✓ Separate profiles

Save 33% with annual billing: Pro \$39.99/yr | Family \$79.99/yr

Market Opportunity



Why Now?

1

AI Content Explosion

4.5B AI images/day by 2027. Detection demand growing 340% YoY.

2

Trust Crisis

73% of consumers worried about misinformation. 68% want verification tools.

3

Platform Gaps

Social platforms struggle to label AI. Users need independent verification.

4

Regulatory Push

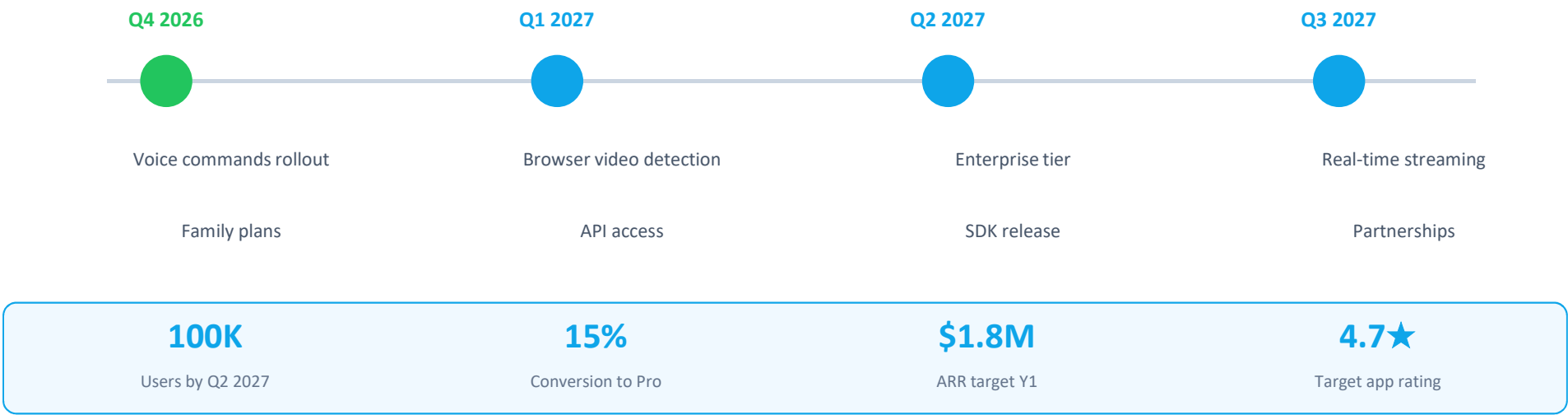
EU AI Act, US disclosure laws. Authentication becoming mandatory.

Traction and Roadmap

Where We Are

- Product: Live
 - Web App: Live
- Android App: Live
 - iOS App: In App Store
- Chrome Extension: Live
 - Payment System: LemonSqueezy

Product Roadmap



The Ask

\$2.5M

Seed Round

Use of Funds

45%

Engineering

Detection accuracy, new content types,
API

25%

Growth

User acquisition, partnerships,
marketing

20%

Operations

Infrastructure, support, compliance

10%

Reserve

Strategic opportunities

Let's Talk

thelittleaicircle@gmail.com | thelittlecircle.com